

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Donald J. Hejna, Jr.

Serial No.: 09/398,612 Filed: September 16, 1999

G. Art Unit: 3741 Examiner: Not Known

Title: Method and Apparatus to Determine and Use Audience Affinity and Aptitude

Assistant Commissioner for Patents

Washington, D. C. 20231

S I R:

Information Disclosure Statement under 37 CFR 1.98

Applicant respectfully requests that the references listed on the attached form PTO-1449 be considered in the examination of the above-identified application. The listing on the form PTO-1449 shall not be construed as a representation that no other art than that identified exists. A copy of each reference is enclosed.

Respectfully submitted,

Dated: Dec. 27, 1999

By

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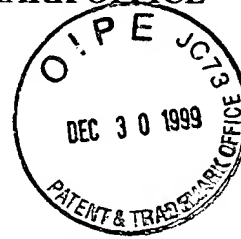
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I hereby certify that this correspondence is being deposited on December 27, 1999 with the United States Postal Service as first class mail, with sufficient postage, in an envelope addressed to Assistant Commissioner for Patents, Washington, D.C. 20231.

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